



# Webinar

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# The World No Tobacco Day

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**Date: 28 May 2026**

**Time: 13h00 – 15h00**



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## Thank you for your interest in this webinar

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## Ms Rebone Ntsie

Is currently employed by the National Department of Health as the Chief Director for the Cluster Health Promotion, Nutrition and Oral Health.



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Time	Agenda Item	Presenter
13:00 (2min)	Opening	Ms Rebone Ntsie, Programme Director, Chief Director: Health Promotion, Nutrition and Oral Health
13:02 (3 min)	House rules	Knowledge Hub
13:05 (5min)	Purpose of the Webinar	
13:10 (5min)	Opening Address on the theme of “World No Tobacco Day” 2026.	Khosi. NeSongozwi MuDzanani, Director: Health Promotion, NDoH Ms Shenaaz EL-Halabi, World Health Organization Country Representative, South Africa.
<b>The Tobacco and New Generation Products - “Unmasking the Appeal.”</b>		
13:20 (10min)	Presentation: An overview of the spectrum of tobacco and nicotine products, including emerging alternatives.	Ms Lungile Mavundla, Policy Advocacy Officer, the National Council Against Smoking, South Africa.
13:30 (10min)	Presentation: The impact of nicotine addiction on the health and well-being of young people	Mx Lesego Mateme Project Coordinator, South African Tobacco Free Youth Forum
13:40 (10min)	Presentation: Evidence update on the health risks of emerging tobacco and nicotine products.	Prof. Catherine Egbe, Chief Specialist Scientist: Mental health, Alcohol, Substance use and Tobacco Research Unit, South African Medical Research Council.
13:50 (10min)	Presentation: Unmasking industry tactics and marketing strategies, particularly those influencing youth and vulnerable populations.	Prof Lekan Ayo-Yusuf, Professor and Chairperson/Head: School of Health Systems and Public Health (SHSPH), University of Pretoria, and Public Health Professor: Behaviour and Health Management Sciences Director: Africa Centre for Tobacco Industry Monitoring and Policy Research (ATIM). Director: National Council Against Smoking (NCAS).
14:00 (10min)	Tobacco Control Resources: Available data resources, key tobacco control evidence, and how these can support health workers and broader tobacco control efforts.	Mr Thomas van Huyssteen, Country Lead, Development Gateway, South Africa, and the Tobacco Control Data Initiative (TCDI)
14:10 (5 min)	The roles and responsibilities of relevant government departments in tobacco control and regulation, partnerships, and available resources.	Ms Lorato Mahura, Deputy Director: Health Promotion and WHO FCTC Focal Person for Tobacco Control
14: 35 (2min each, and Chair’s remarks)	Messages of Support	<ul style="list-style-type: none"> <li>• Campaign for Tobacco Free Kids – Zanele Mthembu</li> <li>• Public Health Association of South Africa,</li> <li>• the African Federation of Public Health Associations, and</li> <li>• the Governing Council of the World Federation of Public Health Associations – Dr Lwando Maki</li> <li>• The Research Unit on the Economics of Excisable Products (REEP) – Dr Zunda Chisa</li> <li>• The Democratic Nursing Organisation of South Africa (DENOSA) – Kedibone Mdlolo</li> <li>• The Cancer Association of South Africa (CANSA)</li> <li>• Heart and Stroke Foundation South Africa</li> <li>• Non-communicable Diseases’ Alliance</li> <li>• The South African Pharmacy Council (SAPC)</li> <li>• The South African Medical Association (SAMA)</li> </ul>
14:35 (15min)	Questions and Comments	All
14:50 (10min)	The next steps and closing remarks	Ms Rebone Ntsie, Chief Director: Health Promotion, Nutrition and Oral Health. National Department of Health.





## Khosi NeSongozwi MuDzanani

Is currently employed by the National Department of Health as the Director under the directorate: Health Promotion.



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## Ms Shenaaz El-Halabi

Appointed as the World Health Organization (WHO) Country Office Representative in South Africa and is a distinguished public health executive and epidemiologist with 33 years of experience.



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## Ms Lungile Mavundla

Is a Policy and Advocacy Officer at NCAS and tobacco control youth advocate for Protect Our Next. She has years of experience in tobacco control and public health advocacy.



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## Mx Lesego Mateme

is a public health advocate and youth leader with over three years of experience in tobacco control advocacy, strategic communications, and community engagement.



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## Prof Catherine Egbe

Is a registered research psychologist and a public health scientist. She is also a Fellow of the Society for Research on Nicotine and Tobacco (SRNT) and currently co-chair of SRNT's Global Research Network



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## Prof Lekan Ayo-Yusuf

Is the Director of the Africa Centre for Tobacco Industry Monitoring and Policy Research (ATIM) at the School of Health Systems and Public Health, University of Pretoria.



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## Dr Thomas van Huyssteen

Is the country lead of the Tobacco Control Data Initiative in South Africa.



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## Ms Lorato Mahura

Is currently employed by the National Department of Health as the Deputy Director under the directorate: Health Promotion.



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**THANK YOU**



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