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# **Clean Air and Health: Working on Solution to Address Air Pollution in South Africa**

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Clean Air Day 2025 Webinar

4 September 2025

# Background

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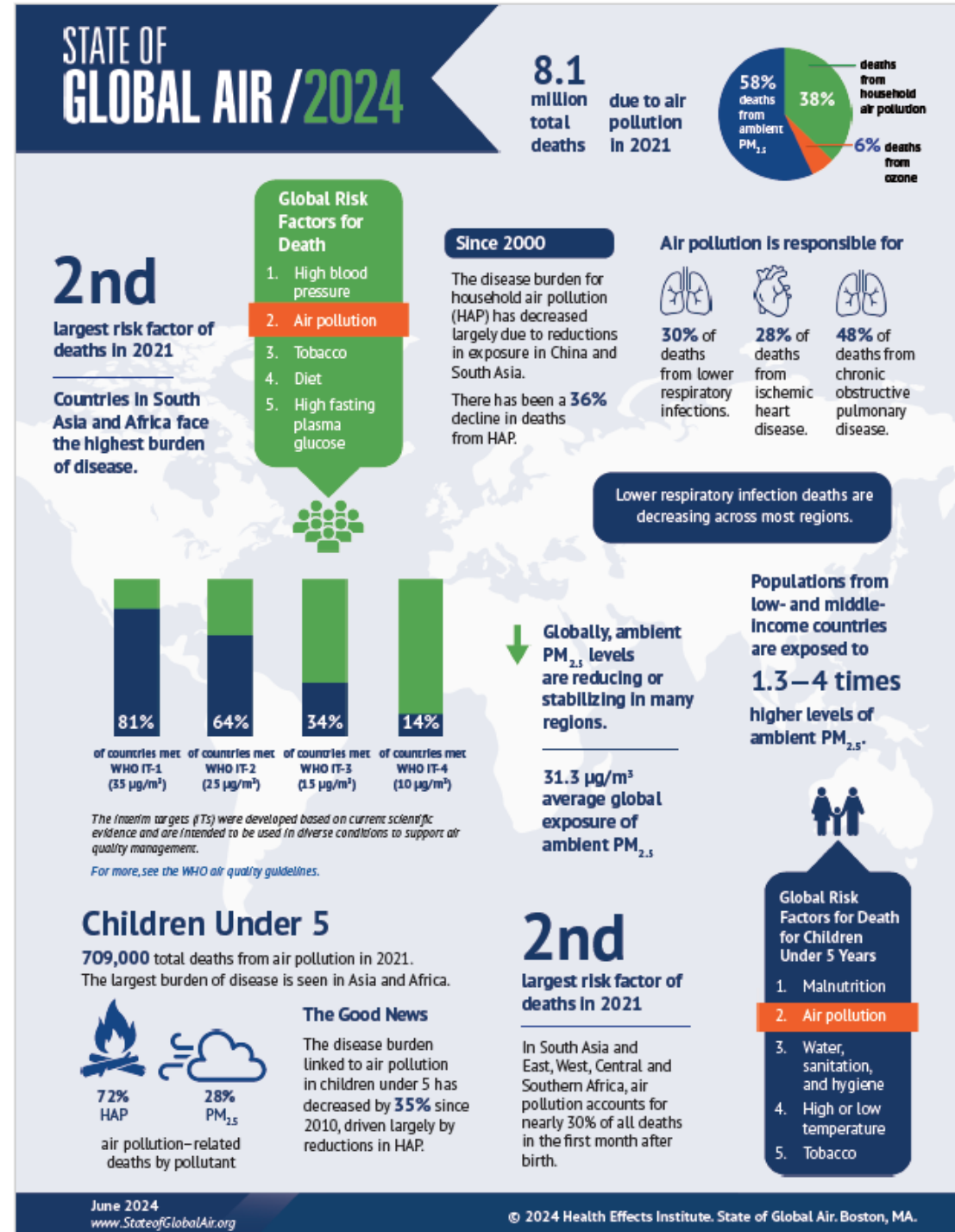
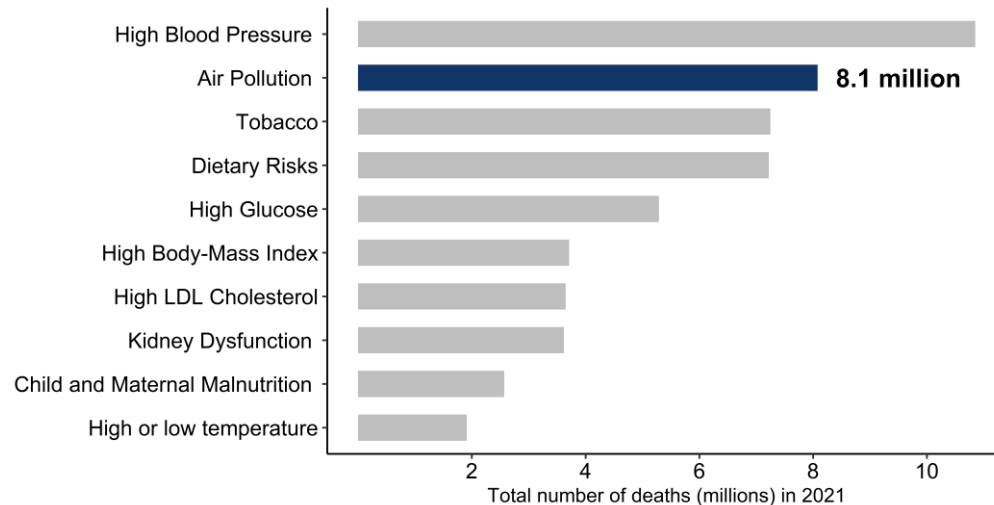


- **99%** of the world's population breathes dangerous, polluted air
- Air pollution responsible for **8.1 million** attributed to air pollution
- **2<sup>nd</sup>** largest risk factor of deaths

- Health damage from air pollution is equivalent to **USD 8.1 trillion** a year, or **6.1%** of global GDP
- Clean air funding only makes up **1%** of all international development funding.

**Air pollution is the second leading risk factor for deaths in 2021**, behind high blood pressure and surpassing smoking.

**1 in 8 global deaths** in 2021 was linked to air pollution.



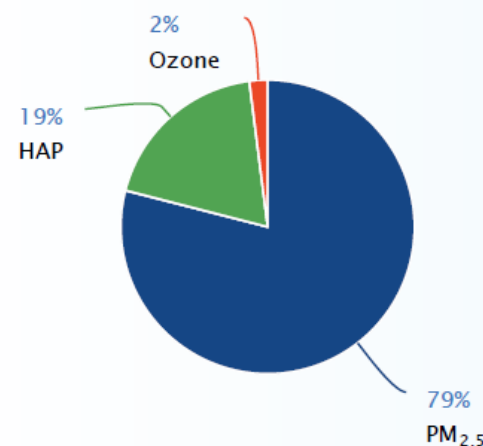
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# South Africa Profile

## Health Impacts of Air Pollution

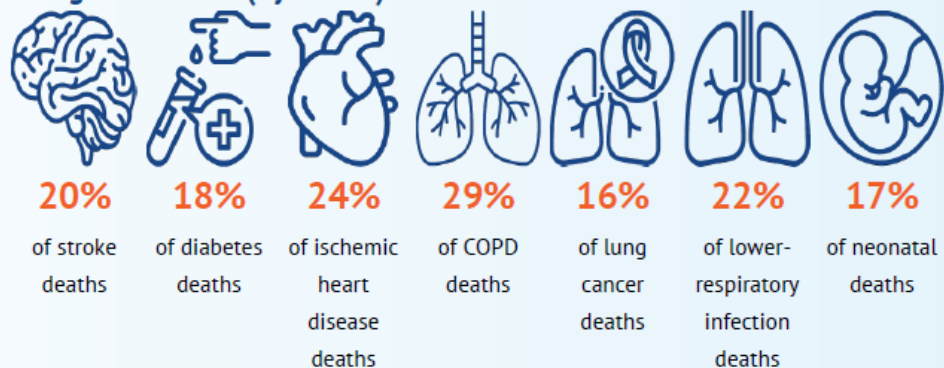
Air pollution is among the top 10 risk factors for death in South Africa, with **more than 34 thousand** deaths from air pollution. The top 5 risks in South Africa are: Unsafe sex, High systolic blood pressure, High body-mass index, High fasting plasma glucose, and Dietary risks.

### Air pollution deaths by pollutant

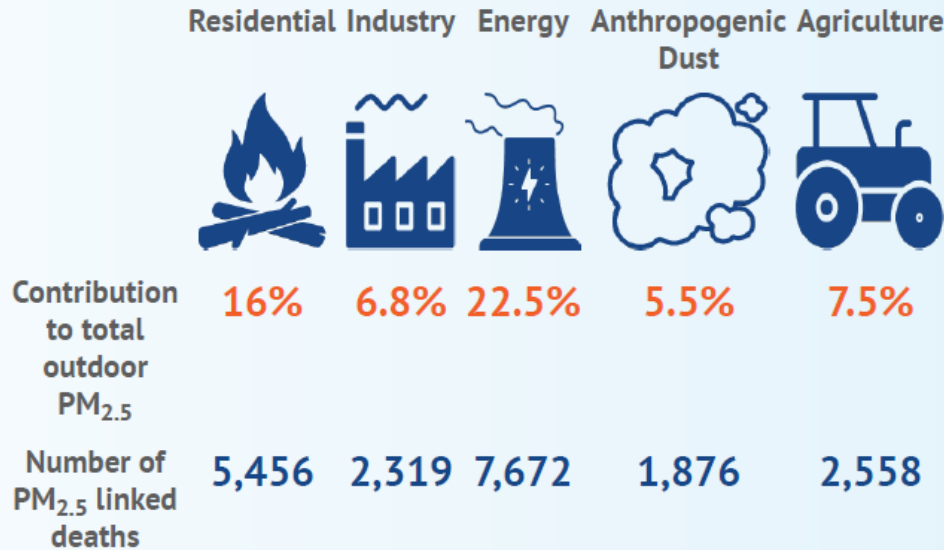


60 deaths per 100,000 people are due to air pollution in South Africa. This is lower than the global average.

### Percentage of Deaths (by Cause) Due to Air Pollution



### Top 5 Sources of Outdoor PM<sub>2.5</sub> and Associated Health Burden



Please note that PM<sub>2.5</sub> concentrations reported here are estimated using a combination of satellite data, ground air quality monitoring data, and chemical transport models. These estimates can be more uncertain where ground monitoring data are limited or not available.

\*\* Based on data from GBD-MAPS - Global Project. [Explore the data for your country](#). \*\*\* Based on the [2022 OpenAQ](#) assessment on air quality monitoring in countries around the world

# Turning Point

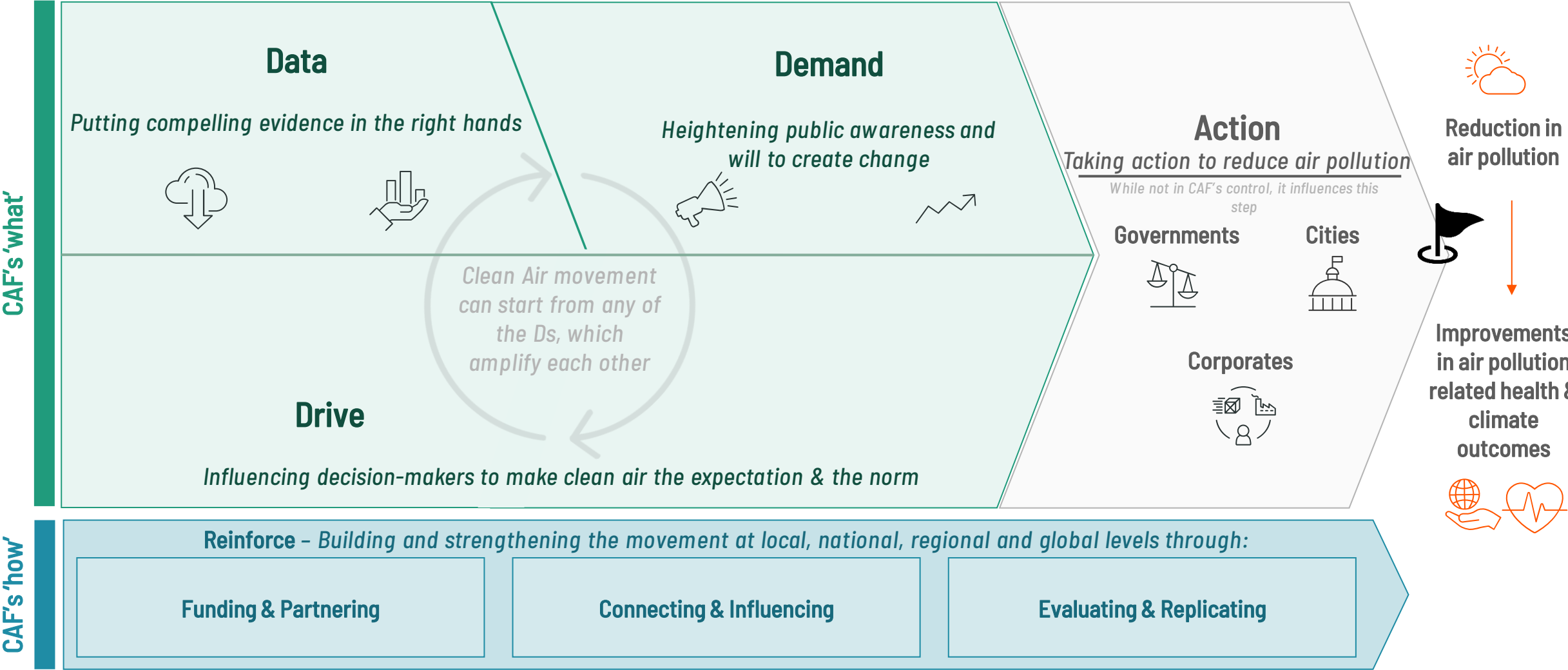
## The challenge is not unsurmountable

- Air pollution is preventable
- We know the sources, and we know the solutions
- Progress is happening in South Africa and worldwide

## Solutions

- Clean energy and sustainable transport
- Better waste management
- Stronger policies and enforcement
- Community-driven action

# Our Theory of Change





**Vision:** Enhance capacity of all stakeholders to ensure coordinated and effective implementation of air quality strategies, policies and plans to achieve a 40% reduction in particulate emissions in the Priority Areas by 2030

**Objectives**



**Data**

1. Improved air quality and health data for evidence-based decision making by government

**Demand**

2. Empowering community-based organisations in under-served communities to influence action for clean air

**Drive**

3. Supporting the enforcement of industrial emissions reporting requirements as per Priority Area Regulations
4. Emission reduction targets set/implementation support for all the three Priority Areas

**Prioritised Sectors:**



# Projects Under Implementation

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Data

- Low-cost sensor deployment in Gauteng
- Localised data on health impacts of air pollution
- Emission reduction target development



Demand

- Awareness and community engagement
- Open waste burning project



Drive

- Air quality business working group
- Investment case for improved air quality and health



Reinforce

Hosting of the Annual Priority Areas Summit





# BREATHE JOBURG POLICY OBJECTIVE: Develop a Clean Air Zone (s) policy to reduce transport air pollutants and climate emissions for implementation by 2030.

*Stage of Policy at end of Project in June 2026: Council Approval for the Clean Air Zone Policy*

## Approved & In Progress Projects

## Upcoming projects

### Data & Research

- Comprehensive source apportionment study for Joburg
- Comprehensive real-world emissions testing, analysis and reporting
- Renewal of low cost sensor licenses for City

### Community & stakeholder engagement

- Air Aware: Youth led air pollution awareness campaign
- Defining a Clean Air Zone for Joburg
- Clean Air week and mayoral launch

### Technical Policy assistance

- Clean Air Zone (s) policy design and development

1. Community-driven assessment of air pollution health impacts in Johannesburg, South Africa: An epidemiological study using mobile sensors and taxi networks
2. Capacity building on AQ data interpretation, analysis, reporting and communication for city staff and grassroots organisations
3. Deployment of low-cost, low- maintenance air quality monitoring devices for a community driven monitoring programme.

4. Comprehensive communications campaign

# Conclusion

- Air pollution requires collaboration across government, business, civil society, and communities
- The solutions exist – we need to scale them up
- The benefits of clear air touch health, the economy, environment and society
- Clean air is a basic human right, not a privilege or a luxury
- Solutions must be community-driven and must have equity as an integral part

# Thank You