



Dr Siyanda Mgangato
Young doctor

#keready

060 019 0000

0800 029 999

www.keready.co.za

f d t i @kereadysa



46 Mobile Clinics

- Gauteng 16
- KZN 13
- Western Cape 9
- Eastern Cape 8

Staff on each mobile

- 1 Professional Nurse
- 1 Enrolled Nurse
- 1 Driver
- 5 #Keready Mobilisers

- Multi user free WiFi capability and charging facility for cell phones.
- Music centre with microphone and loudhailer



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Overview of #Keready Campaign

Who?

- Primary target audience: 12-34 year-olds (segmented) who are unvaccinated
- Secondary target audience: Adults who are unvaccinated (segmented – parents & grandparents, siblings, school community, broader community)

What?

Integrated health services brought to you – HIV, HPV, HTN, diabetes (UPS)

Why?

- Many barriers to access. Mobile outreach reduces the opportunity costs – easier access, close and convenient
- Misinformation and disinformation are a serious threat to the health of our communities. We reach youth and communities through our network of youth HCWs on various communication platforms to make accurate information available on demand

Where?

Informal settlement and backyards

- Gauteng (Ekurhuleni, Johannesburg, Sedibeng, Tshwane and West Rand)
- KwaZulu-Natal (eThekweni, King Cetshwayo and uMgungundlovu)
- Western Cape (Cape Town Metro +)
- Eastern Cape (Buffalo City)

How?

Mobile units bring a package of health services directly to you – saving you time and money and making it an easy yes to looking after your health.

Let me pop in!



What do our teams do?

Counselling & Education

- Engagements at individual and community level (schools in particular)
- Covering: Covid-19, HIV, Sexual & Reproductive Health and family planning, TB, substance abuse and healthy lifestyle to improve overall health literacy

Screening, testing and linkage to care services

- Screening and testing for: Covid-19, HIV, TB, STIs, Diabetes, hypertension, pregnancy testing and mental health
- First 1000 days of life services and children under five: Nutrition and growth monitoring, immunization, deworming, Vit. A supplementation
- Integrated School Health Program (ISHP) Screening - As per ISHP guidelines

Prophylaxis and prevention

- Vaccines: Covid-19, EPI, Human papilloma virus (HPV), Influenza
- Prevention: Condoms, oral contraceptives, injectable contraceptives, emergency contraceptives, PrEP

Treatment

- Syndromic management of sexually transmitted infections (STIs)
- Initiation of ARVs, antihypertensives and diabetes treatment
- CCMDD support

Reaching & Communicating with youth is our strength!



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ASK DR. SAIRA

ANY QUESTIONS ABOUT THE 5TH WAVE?

Ask away in the comments
and she will get back to you by Thursday 19 May

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Dr. Saira is a woman with long dark hair, wearing a white floral top and a stethoscope. She is sitting at a desk with a blue mug. The background is dark with some geometric shapes.

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ENCA Interview
18 May 2022 - 08:40 am
eNCA

Dr. Busi Kabane

#LetsTalkVax

060 019 0000 0800 029 999

Dr. Busi Kabane is a woman with long dark hair, wearing a white lab coat and a stethoscope. She is looking directly at the camera.

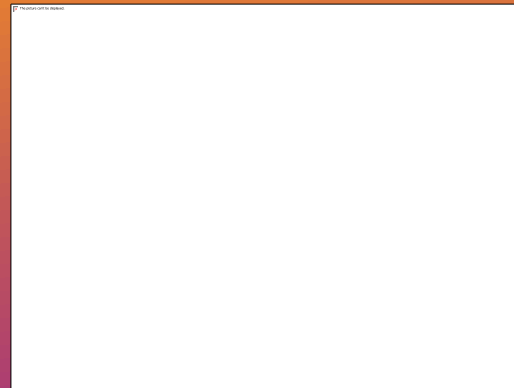
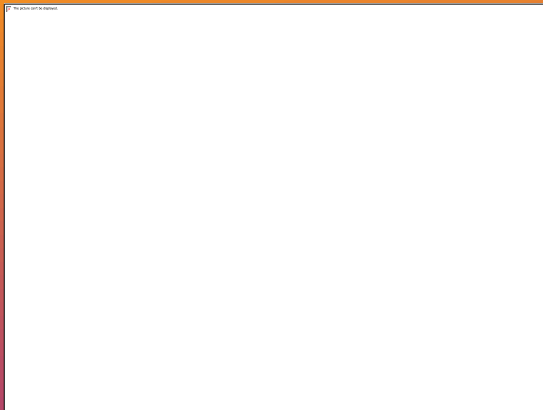
Reaching youth at work, events and where ever youth are.



Men's health talk by Dr Siyanda and Senzo Msweli at Ushaka Marine World supporting Ethekewini Team 4



Our credit card size contact card



SO, WHY SHOULD I VACCINATE MY CHILD?



What are parents saying?

- We had our network of youth mobilisers ask whether parents would vaccinate their child or not

Parents responses:

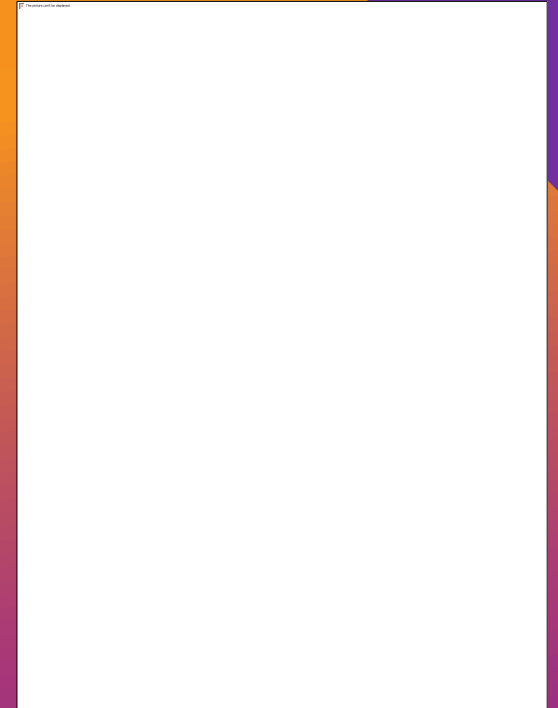
- COVID is over.
- The vaccine will make my child sick.
- Getting vaccinated does not prevent you from getting COVID so what is the point?
- I do not see how my child will benefit from getting vaccinated.



Who is at risk?

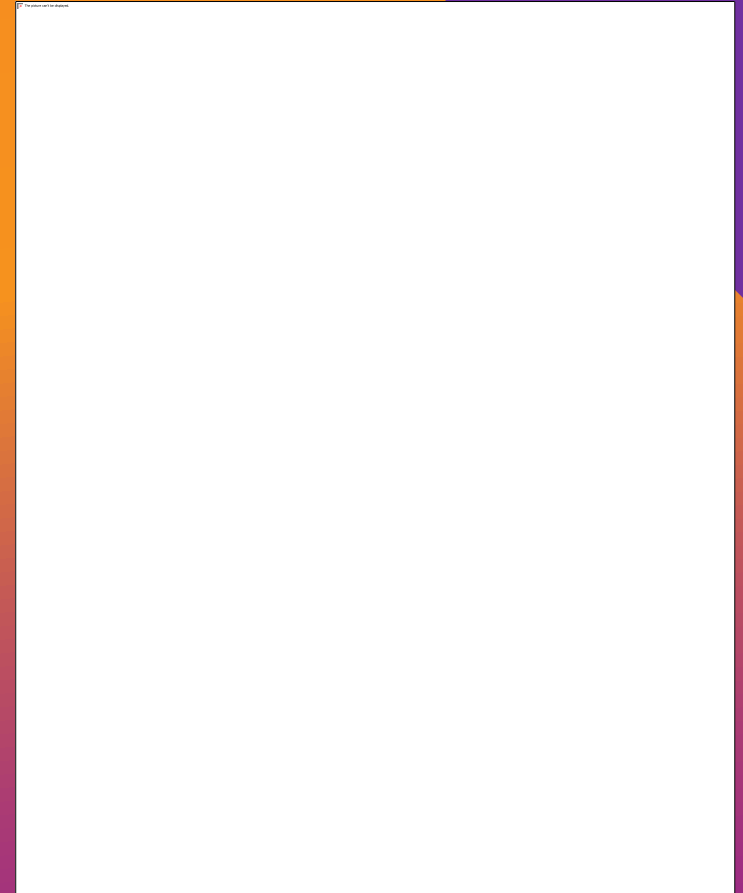
High risk children include, but is not limited to those with:

- Chronic respiratory conditions
- Chronic heart conditions
- Chronic conditions of the kidney, liver or digestive system
- Chronic neurological diseases
- Endocrine disorders
- Immunosuppression
- Asplenia or dysfunction of the spleen
- Genetic abnormalities



What does vaccination mean for parent & child

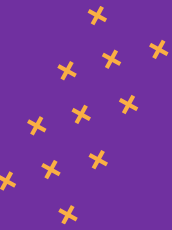
- Strengthens immunity against COVID
- Reducing severity of disease, if infected
- Less disruption on both parent & child.
- Fewer days away from work for a sick child



What vaccination means for our health system

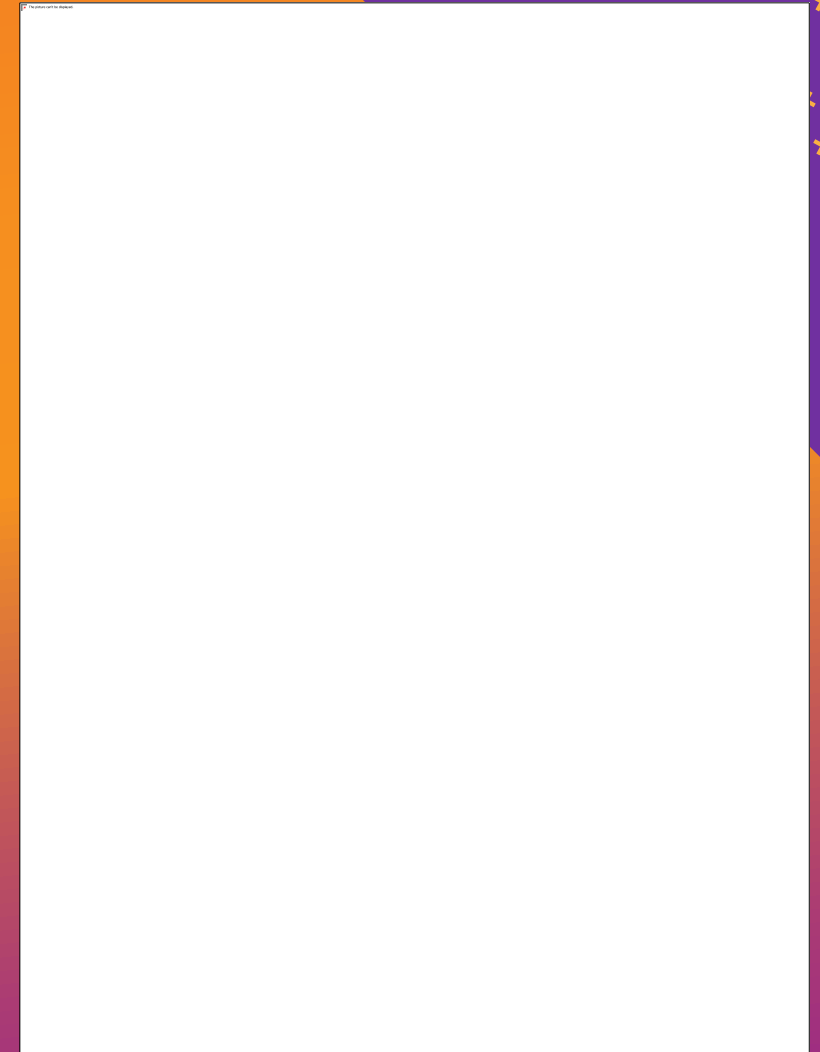
Reduce burden on health system:

- More people with a strong immune system
- Less people getting severely ill and needing hospitalization
- More capacity to help other sick patients
- Less people dying
- Financial
 - Less strain on limited resources



Where to get accurate health information on demand?

- National Hotline: **0800 029 999**
- WhatsApp a Doctor: **060 019 0000**



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Thank you

IMPLEMENTED BY DGMT
& FUNDED BY KFW